

Free for publication from 13 December 2024

LÖNNSTRÖM project 8

LÖNNSTRÖM ART MUSEUM LAUNCHES CALL FOR APPLICATIONS FOR THE EIGHTH LÖNNSTRÖM PROJECT

The Lönnström Art Museum in Rauma announces a call for ideas for a unique and distinctive contemporary art project to be funded by the museum foundation. The call for a new project to begin in 2025 is launched on 13 December 2024, the birthday of the museum's founder, honorary councillor **Teresia Lönnström** (1895–1986). Operating without an exhibition space of its own, the aim of the art museum is to establish a long-term artistic collaboration in a project that reaches new audiences for contemporary art.

The Lönnström Art Museum will finance the production of the new work with up to 70,000 euros, and will also pay the artist a fee of 30,000 euros.

The open call is for artists based in Finland, and it runs from 13 December 2024 to 13 April 2025. Applications will be reviewed by a selection committee of three members, whose recommendation will be presented to the board of the Lönnström Art Museum Foundation for the final decision. The members of the selection committee for the eighth Lönnström Project are director **Silja Lehtonen** and curator **Arja Roivainen** from the Lönnström Art Museum, and **Laura Boxberg**, director of the Finnish Cultural Institute for the Benelux, as an invited expert. The selection will be made in May–June 2025, and preparations for its implementation will commence during the same year. The project's duration will be approximately two years, depending on its content and method of implementation.

The creator of the eighth Lönnström Project may be an individual artist or a group. The proposal must be a work of art that has not been produced previously in the same or similar form and that will premiere as part of the collaboration. Proposals submitted in previous years, or modified versions of them, are also eligible for consideration.

The digital application form, the full call for proposals, and detailed application instructions can all be found at www.lonnstromintaidemuseo.fi/en/8-lonnstrom-project

*Established under the will of honorary councillor Teresia Lönnström, the Lönnström Art Museum has been funding and producing major contemporary art projects since 2015. The foundation's purpose is to support and promote visual art in Finland and to enable the public to appreciate contemporary art in contexts and forms that differ from the traditional gallery setting. Six Lönnström Projects have been completed to date, all uniquely different. The most recent project, SKÖNÄRIT, a film by **Milja Viita**, premiered in Rauma in September 2024. The seventh Lönnström Project, **Pia Sirén's** large public artwork Big Botanic, will be shown in Rauma in autumn 2025.*

Details of all completed Lönnström Projects are available on the museum's website at www.lonnstromintaidemuseo.fi/en/lonnstrom-projects

More information

Arja Roivainen, Curator
tel. +358 45 2610 501
arja.roivainen@lonnstromintaidemuseo.fi

Silja Lehtonen, Museum Director
tel. +358 45 874 5400
silja.lehtonen@lonnstromintaidemuseo.fi